



# PHILIPPINES AUSTRALIA MULTICULTURAL ASSOCIATION INC

ABN 73 410 462 026

Email: [pama.org.au@gmail.com](mailto:pama.org.au@gmail.com)

28 April 2022

## Dear Businesses and Community residents,

An exciting Festival is happening this Spring in Greater Springfield!

The **Philippines-Australia Multicultural Association Inc.** (PAMA Inc.) is a newly established, not-for-profit organisation incorporated last 23 June 2021 with License number (IA 4493382). The organisation which is Ipswich Queensland based and Filipino-led, welcomes members from multicultural backgrounds especially from small migrant communities.

To celebrate and promote cross cultural understanding and cooperation, PAMA<sub>7</sub> Inc. would like to hold the inaugural *PAMA SpringFest 2022* with food, culture, music, songs, the arts and dances. There will be food and information stalls, performances in songs, music and dancing. The festival event will be held on Sunday, 04 September 2022 at the Robelle Domain Parklands (the Circle) in Greater Springfield, Ipswich Queensland. *PAMA SpringFest 2022* is a **FREE ENTRY** community event.

Since its foundation last year, PAMA has been holding community events that have had very strong support from the community (*please visit our Facebook page which has more than 700 followers*). This event is anticipated to live up to PAMA's track record of delivering highly organised, well attended and fun filled events that will be awesome and memorable to everybody.

We are confident that the *SpringFest 2022* will attract a large crowd from all over Ipswich, Brisbane and surrounding regions. We estimate the number of visitors to the event will be 2500 to 5000 all throughout the day. We would like to invite you to be a part of this exciting event by being a sponsor. Please refer to the next page for details of sponsorship options available.

We, the *PAMA SpringFest 2022* Organising Committee, thank you for your support of this day, filled with fun for the entire family and community. If you have any queries, please feel free to contact myself or the following:

Beth Henson 0422287376  
Celi Reyes: 0414 803 639

We look forward to your active participation in our community's cultural event.

Kind regards,

Jomar Nieva (President, PAMA<sub>7</sub> Inc.) Mobile # 0426 904 519



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## SPONSORSHIP PACKAGES

<p><b>Diamond Sponsor</b> (worth at least <b>\$4500</b>)</p>	<ul style="list-style-type: none"> <li>• Company representative to be given the opportunity to present the company's business on stage during the event (max 5 min).</li> <li>• Will have opportunity to show corporate video ad on Audio Visual Screen during the Festival (max 3 min).</li> <li>• Diamond Sponsor to be mentioned in all SpringFest 2022 radio interviews and any marketing/promotional articles published in the local newspaper.</li> <li>• Logo to be printed on Festival Banner to be displayed during the event</li> <li>• Upon receipt of full payment, PAMA will stream <b>weekly</b> the sponsor supplied corporate video (max 3 min) ad from PAMA Event page in Facebook and Festival website.</li> <li>• Name/logo on Festival website and all printed and online promotional materials (i.e. poster, flyers) used by PAMA for SpringFest 2022</li> <li>• Name/logo on raffle tickets as Event Diamond Sponsor.</li> <li>• Name/logo on giant Audio Visual Screen during the event.</li> <li>• Mention of name during promotional activities before and during the event.</li> <li>• Fee for one (1) 3m x 3m stall space (\$400 for food stall or \$200 for info-stall) <b>to be waived</b>. Marquee / Tent, 1 table and two chairs to be provided.</li> </ul>
<p><b>Gold Sponsor</b> (worth at least <b>\$2500</b>)</p>	<ul style="list-style-type: none"> <li>• Upon receipt of full payment, PAMA will stream <b>weekly</b> the sponsor supplied corporate video (max 3 min) ad from PAMA Event page in Facebook and Festival website.</li> <li>• Name/logo on Festival website and all printed and online promotional materials (i.e. poster, flyers) used by PAMA for SpringFest 2022</li> <li>• Name/logo on raffle tickets as Event Gold Sponsor</li> <li>• Name/logo on giant Audio Visual Screen during the event.</li> <li>• Mention of name during promotional activities before and during the event.</li> <li>• Fee for one (1) 3m x 3m stall space (\$400 for food stall or \$200 for info-stall) <b>to be waived</b>. Marquee / Tent, 1 table and two chairs to be provided.</li> </ul>
<p><b>Silver Sponsor</b> (worth at least <b>\$1250</b>)</p>	<ul style="list-style-type: none"> <li>• Name/logo on Festival website and all printed and online promotional materials (i.e. poster, flyers) used by PAMA for SpringFest 2022</li> <li>• Name/logo on giant Audio Visual Screen at the event.</li> <li>• Mention of name during promotional activities before and during the event.</li> <li>• Fee for one (1) 3m x 3m stall space (\$400 for food stall or \$200 for info-stall) <b>to be waived</b>. <u>Marquee / Tent, tables and chairs Not Included</u></li> </ul>
<p><b>Bronze Sponsor</b> (worth at least <b>\$500</b>)</p>	<ul style="list-style-type: none"> <li>• Name/logo on the Festival website and giant Audio Visual Screen at the event.</li> <li>• Mention of name during the event.</li> </ul>
<p>Friends of PAMA (worth at least <b>\$200</b>)</p>	<ul style="list-style-type: none"> <li>• Name on the Festival website.</li> <li>• Name listed in the giant Audio Visual Screen at the event</li> </ul>

For Diamond, Gold, Silver and Bronze Sponsorships, please email your logo (jpg or pdf format) to [pama.org.au@gmail.com](mailto:pama.org.au@gmail.com).



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## Payment Details:

We would like to offer \$\_\_\_\_\_ (Australian Dollar) to assist with the operational cost and event activities to be deposited to the following:

### Bank Details:

- Account Name: Philippines-Australia Multicultural Association Inc.
- BSB No: 064-242
- Account No.: 1013 8146 (Commonwealth Bank of Australia)

Name of Company/Business/ Individual to be acknowledged:	
Website if applicable	
Contact name / position:	
Address (city, state, zip):	
Email:	

## 4. CONFIRMATION

I hereby confirm my intention to participate as a Sponsor in the PAMA SpringFest 2022 to be held at the Robelle Domain Parklands ("the Circle") on 04 September 2022.

Signature:.....

Name:..... Date: .....

